



20 EUROPEAN 25 ORGANIC CONGRESS

**STRENGTHENING ORGANIC ROOTS FOR
A COMPETITIVE AND SUSTAINABLE 2050**

25-27 JUNE

WARSAW, POLAND

#EUorganic2030

#EOC2025



Organic Market Development Trend in China

- Yuhui Qiao
- Beijing Key Laboratory of Biodiversity and Organic Farming
- China Agricultural University



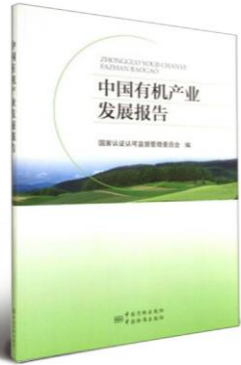
中國農業大學
China Agriculture University



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China Organic Product Certification and Organic Sector Development since 2005



2013—2014



2014—2015



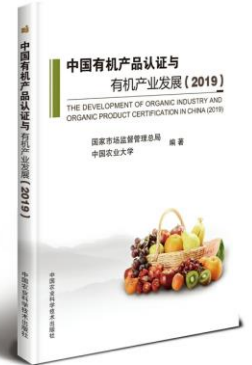
2015—2016



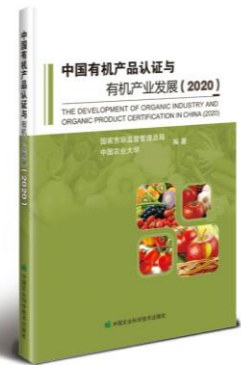
2016—2017



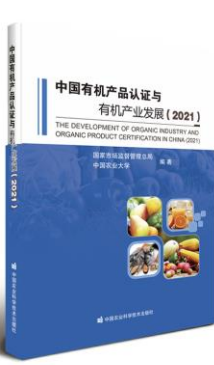
2017—2018



2018—2019



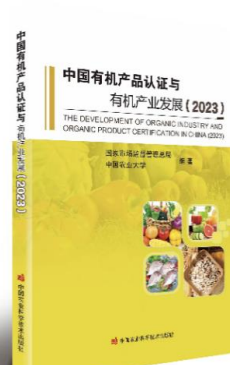
2019—2020



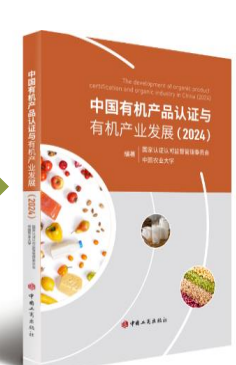
2020—2021



2021—2022



2022—2023



2023—2024



2024—2025

12th

Data from: **CNCA** (National certification and Accreditation Administration)/ **SAMR** State Administration for Market Regulation

Food and Agricultural Product Certification Information System developed and managed by CNCA <https://food.cnca.cn>

Overview and Development Trends of Organic Product Certification in China 2024

2024
ORGANIC



Organic
Certificates
30068



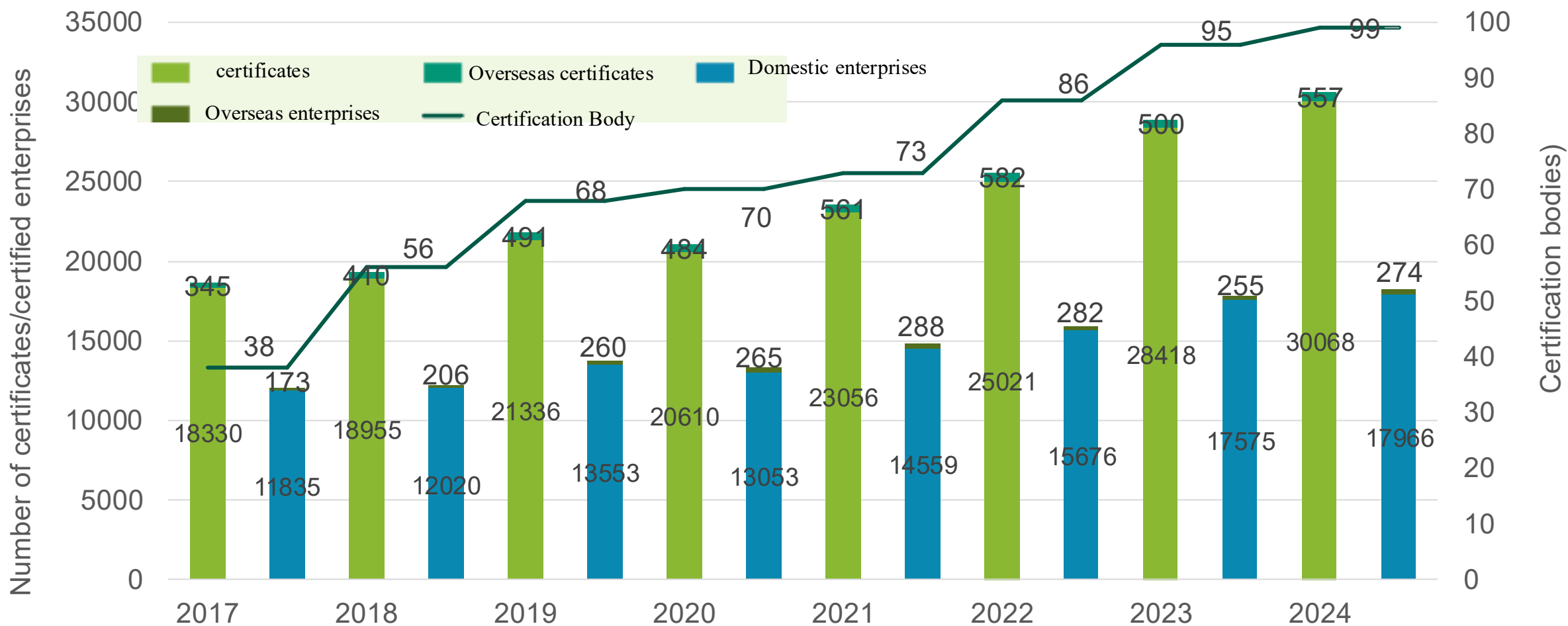
Certified organic
enterprises
17966



Organic crop
production 3.59
million hectares

5th organic arable land globally

With 11% average annual growth



2024 China Organic Product Certification labels

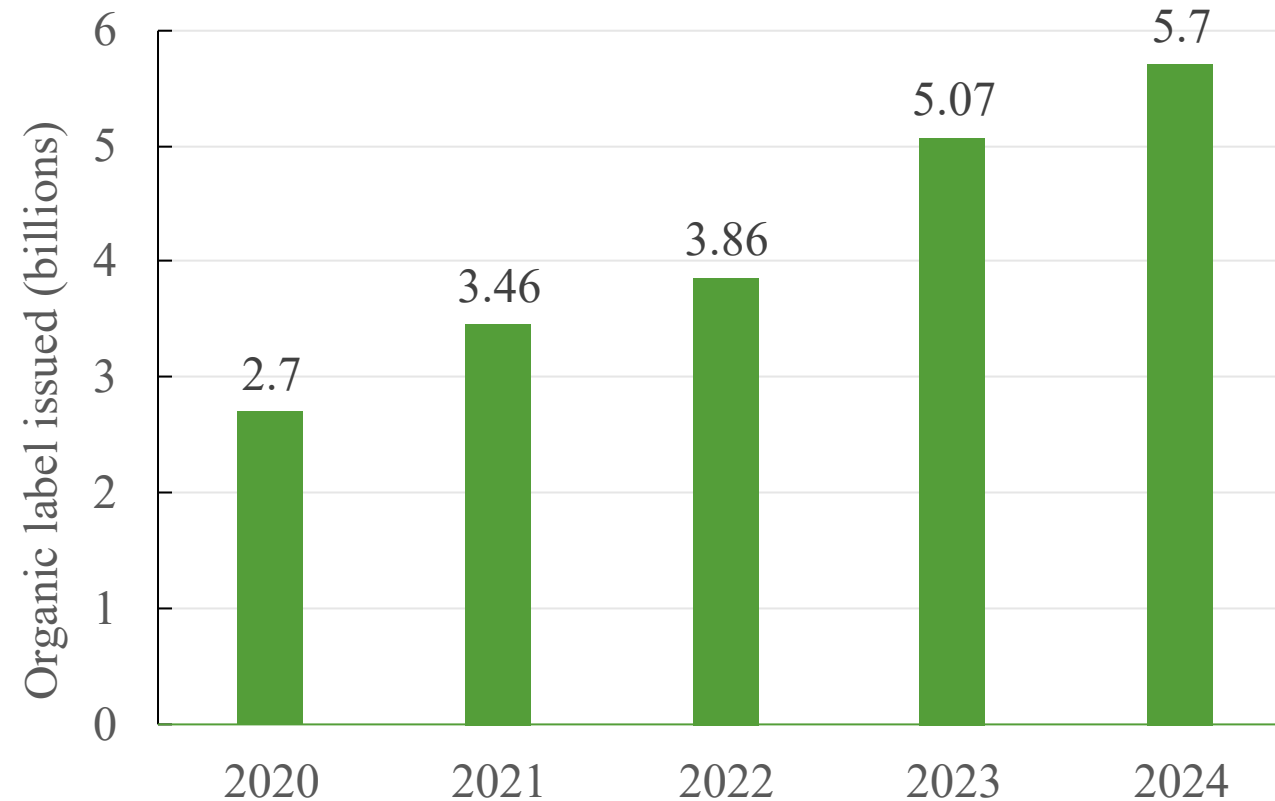


- **12.4%** increase from 2023
- 5-year annual growth of **22.2%**
- **4 pieces** per person

The organic code and organic logo **must be used on the smallest sales package**

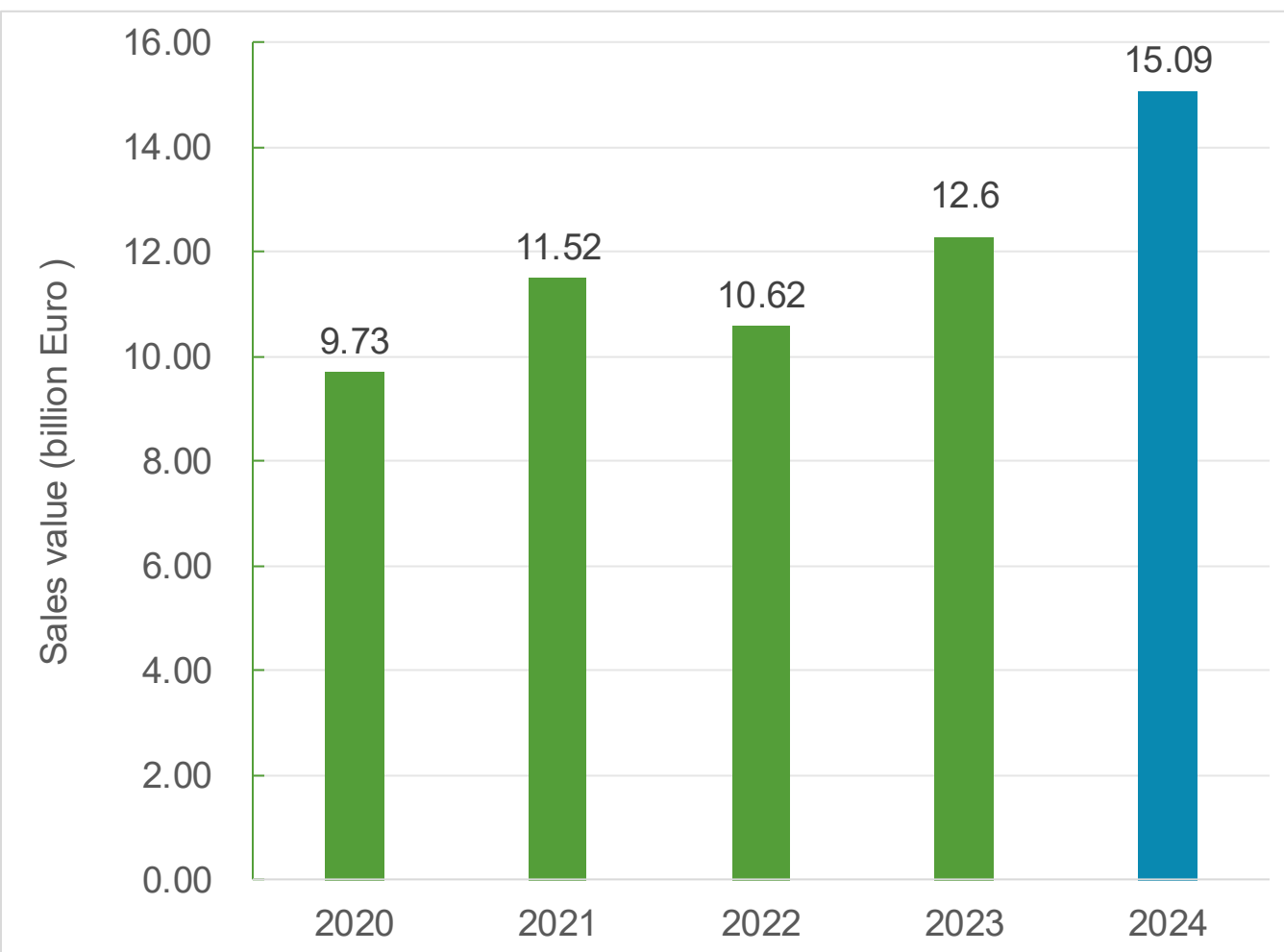
Food and Agricultural Product Certification Information System

<https://food.cnca.cn> managed by CNCA



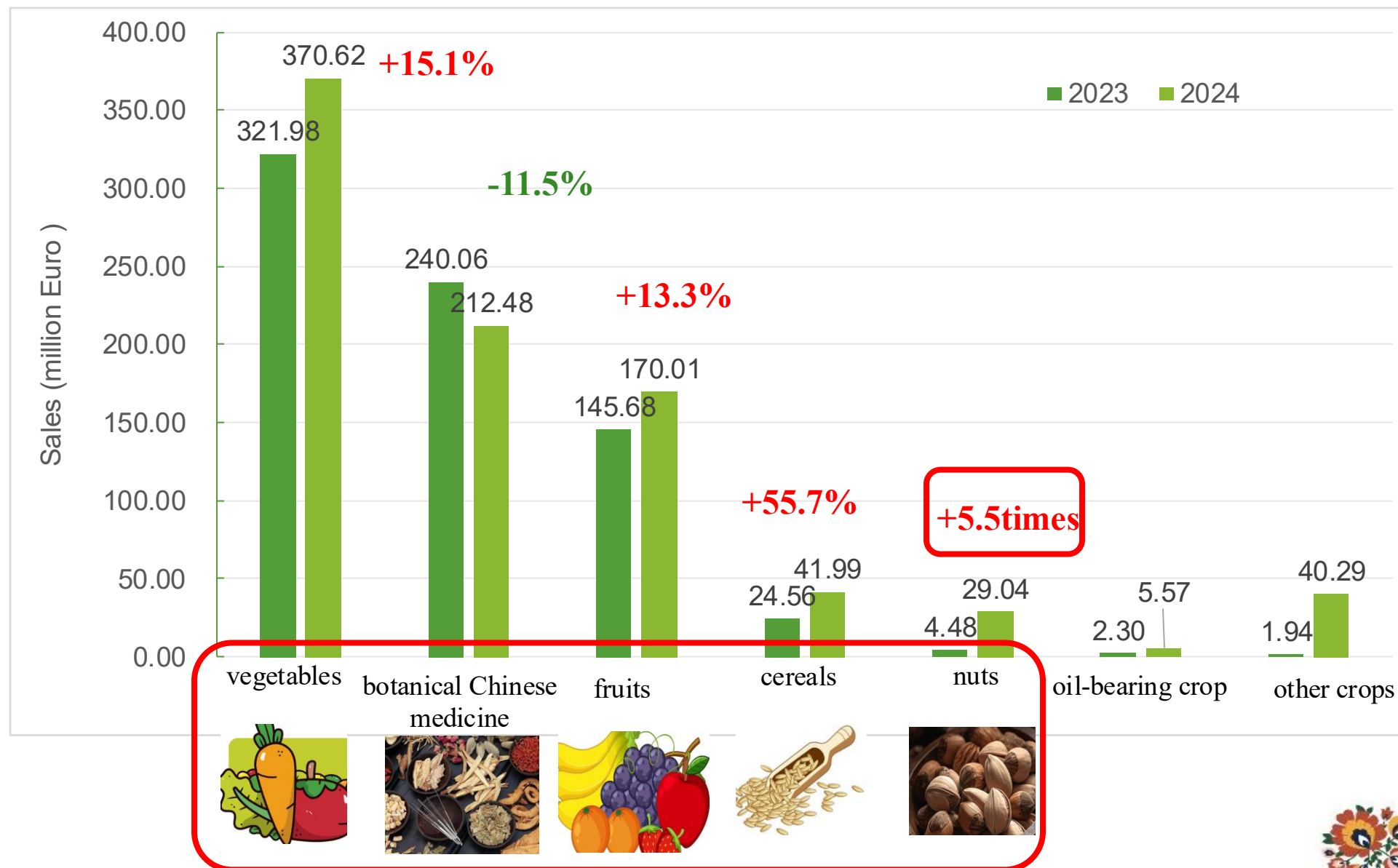
Trends of Organic labels issued in China, 2020-2024

- **Domestic + Overseas Production**
- **5 annual average growth rate of 11.03%!**



- Sales revenue of organic products in China exceeded **15.00 billion euros for the first time, an increase of 22.78% from 2023**
- **The Third** Organic Products Consumption market

Top ten organic agricultural produce

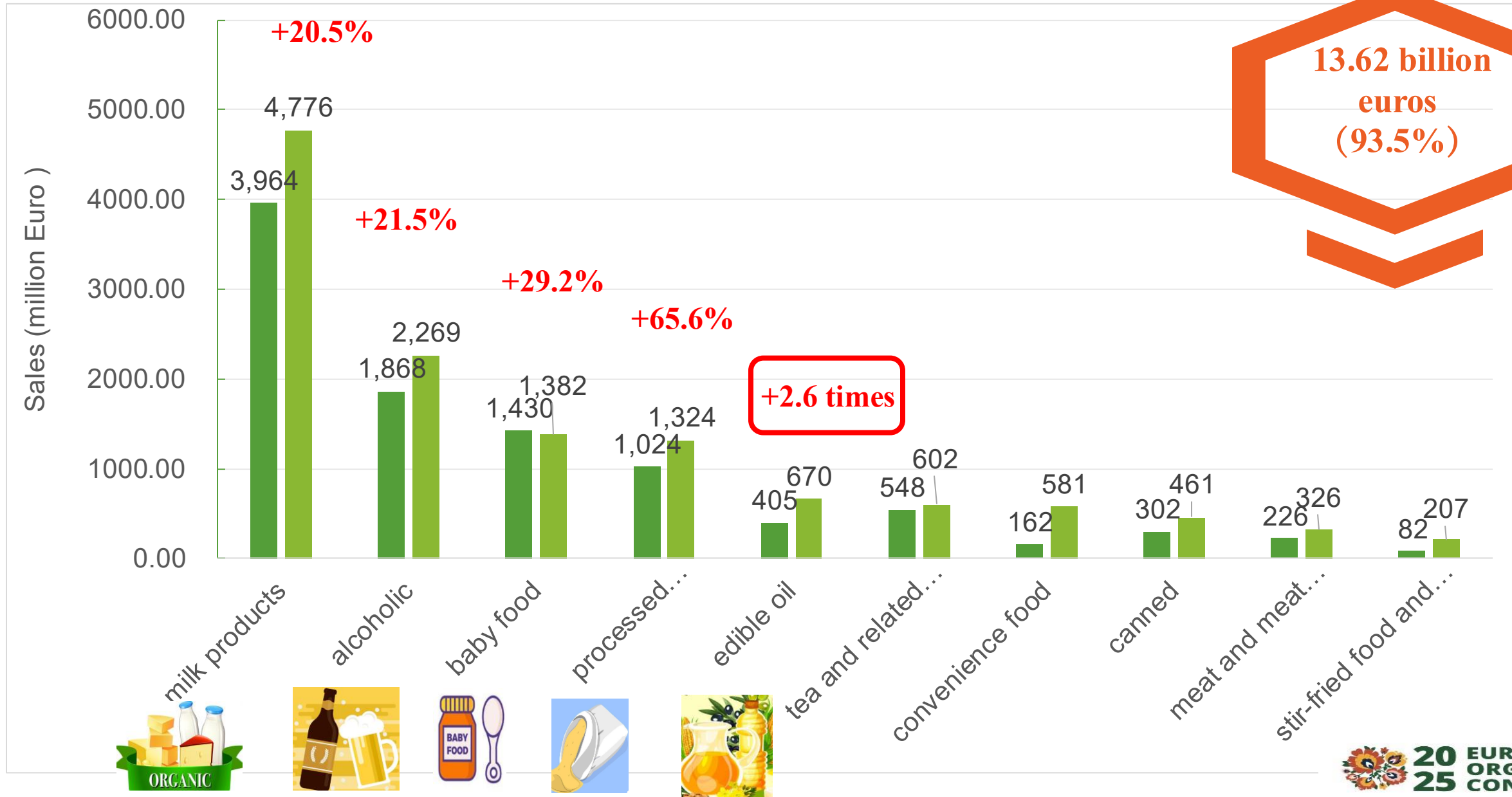


0.87 billion
euros
(5.97%)



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Top ten organic processing products



The top three countries for imports:

Ireland		125.11 million euros
Denmark		84.82 million euros
New Zealand		60.14 million euros

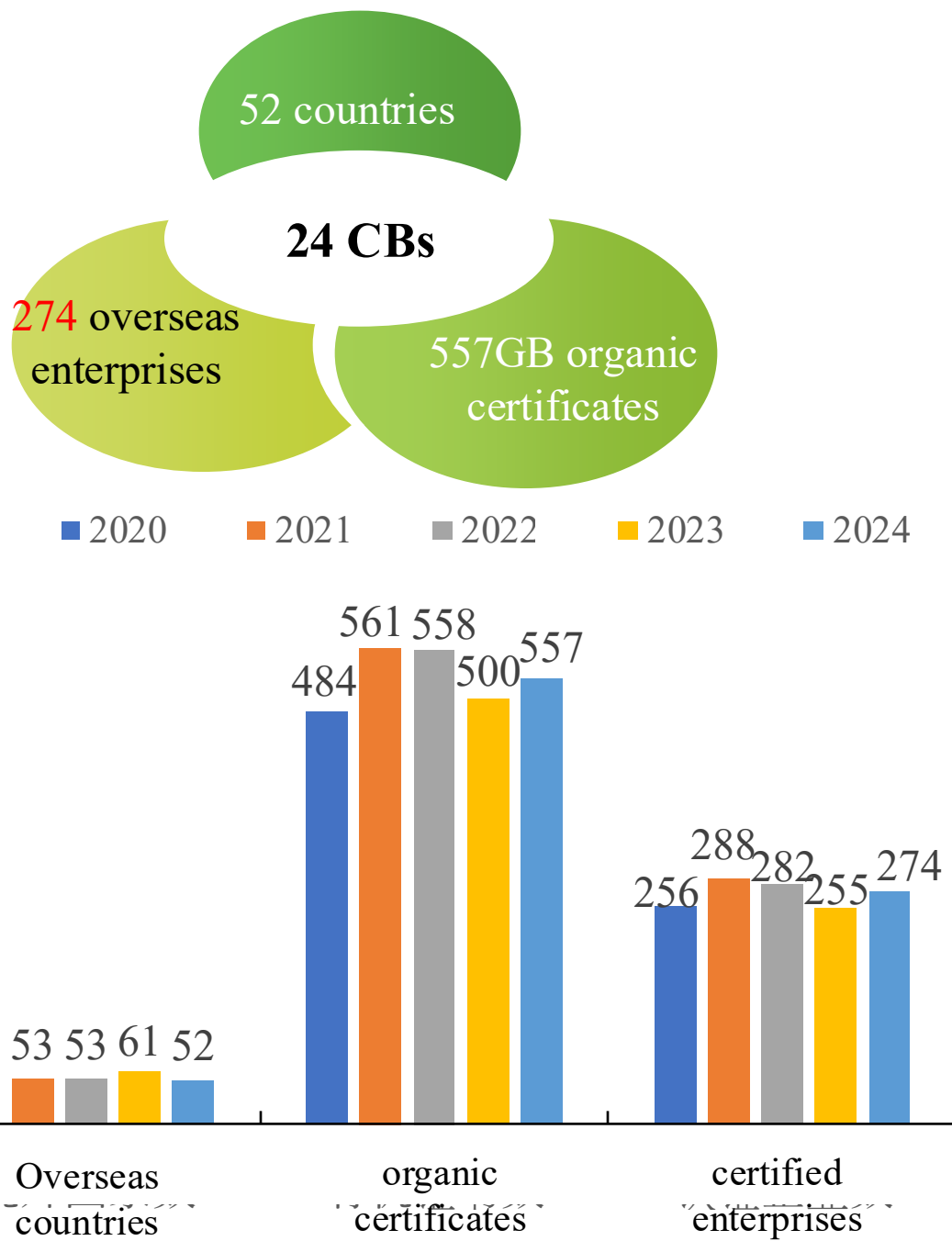
Export trade value
912 million euros

Top three countries for exports

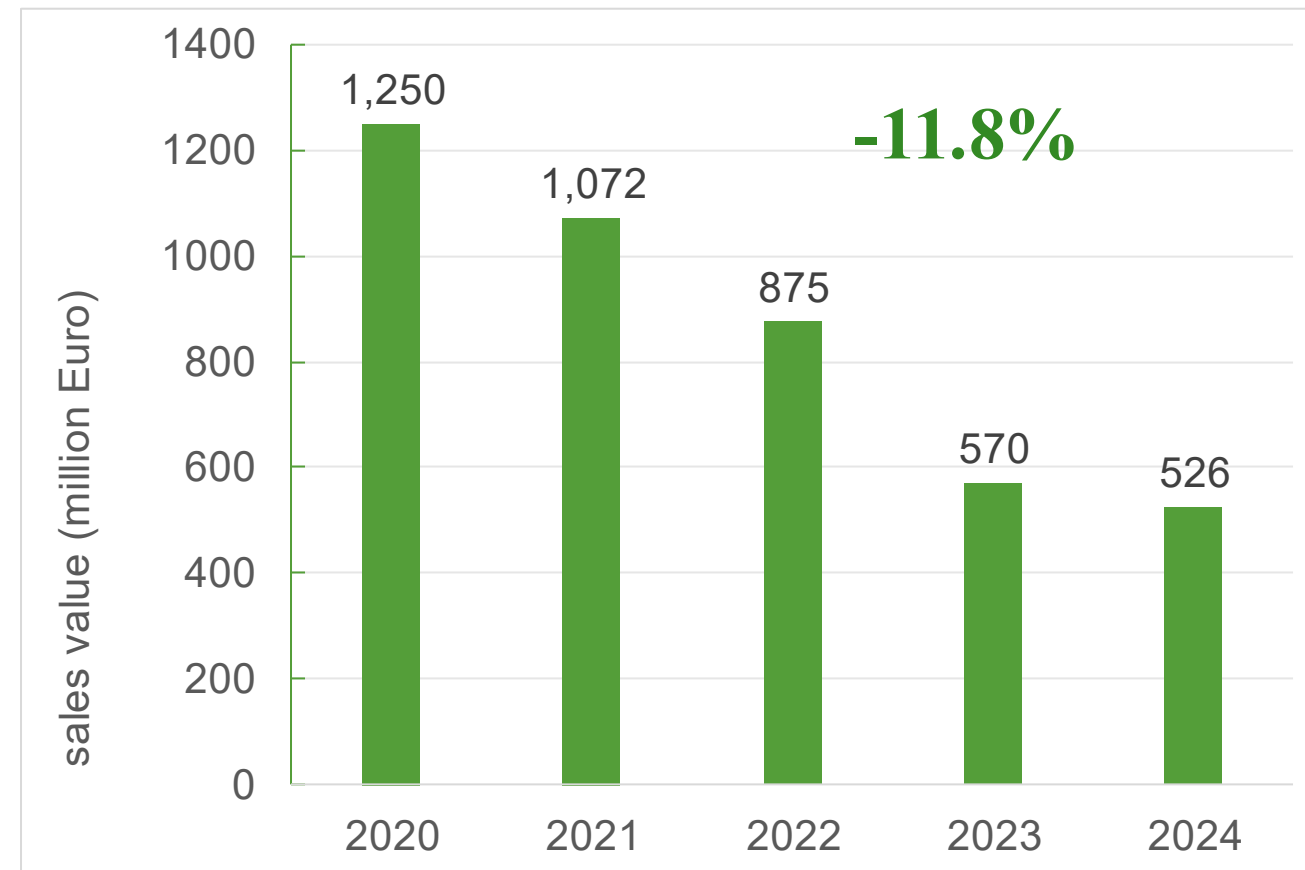
USA		302 million euros
Netherlands		184 million euros
Germany		96 million euros

Import trade value
526 million euros

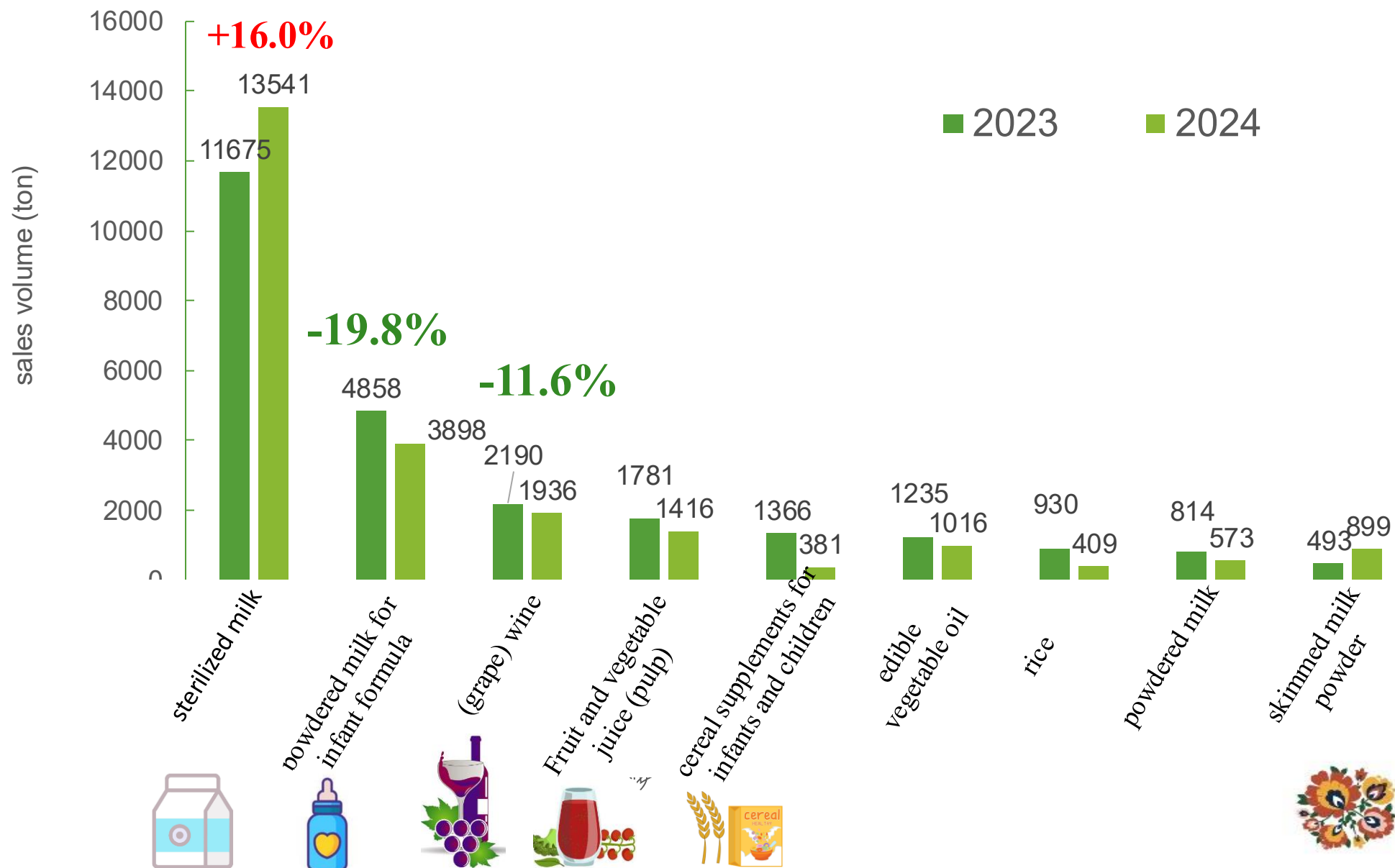
Imported Organic Products 2024



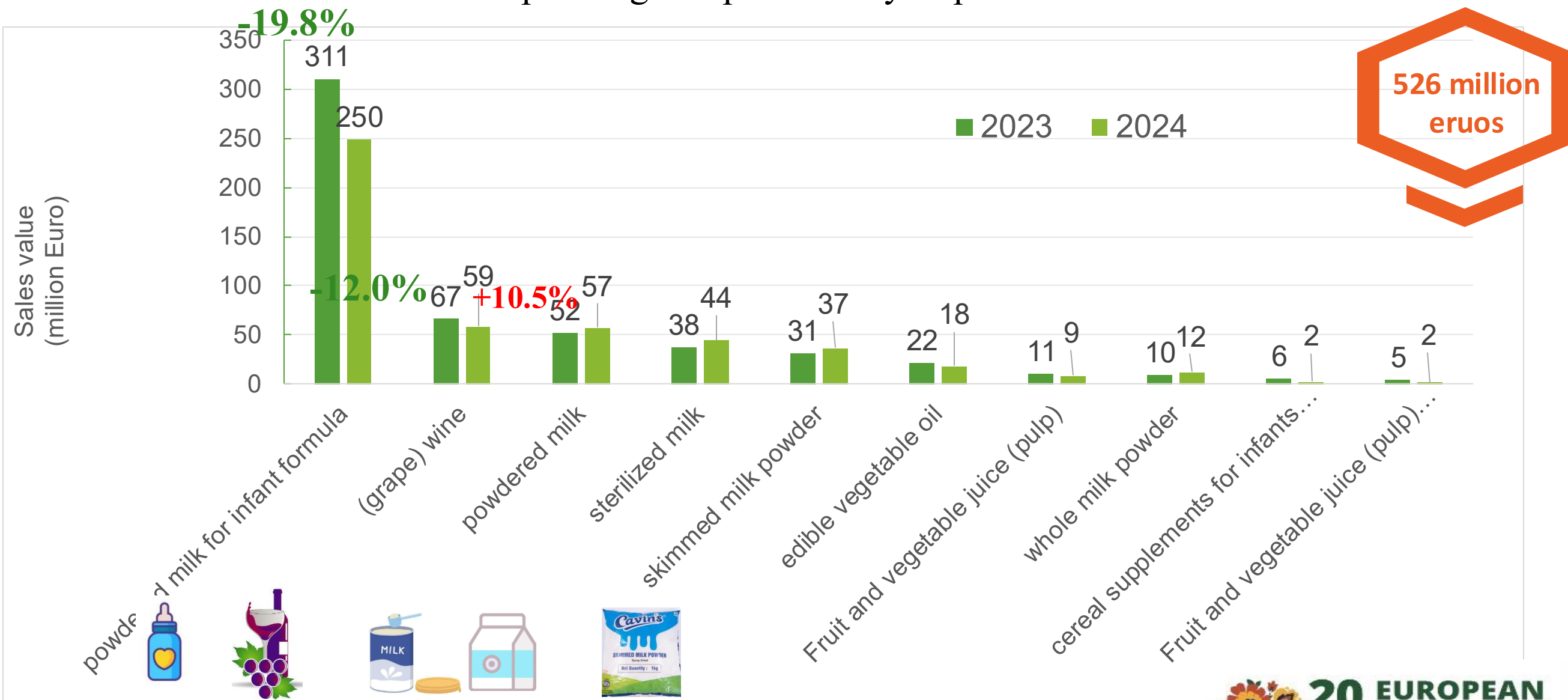
- A total of **70 million** organic labels issued in 2024
- Sales of organic products amounted to **25,000** tons
- Total sales amounted to **526 million** euros



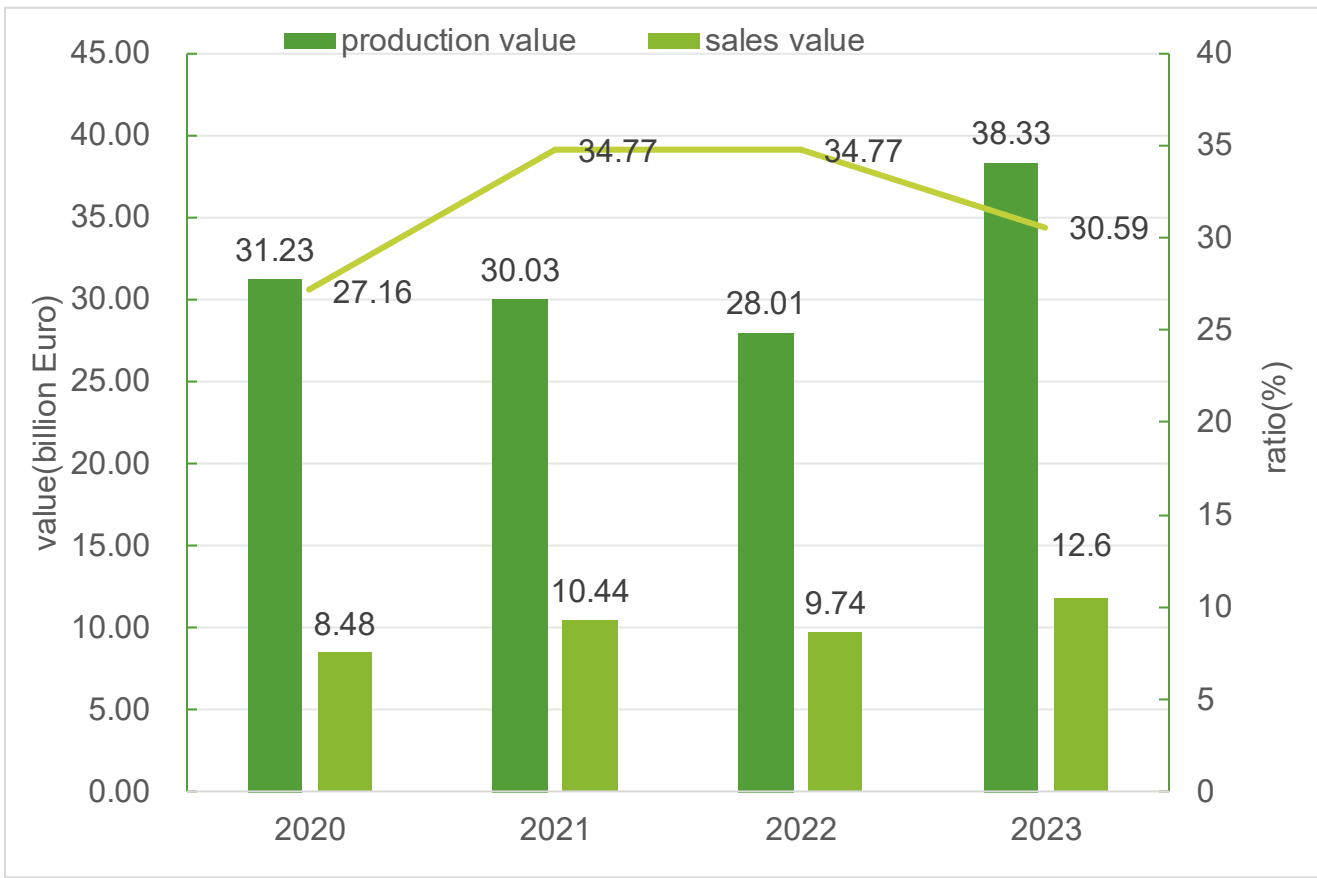
Top 10 organic products by import volume



Top 10 organic products by import sales



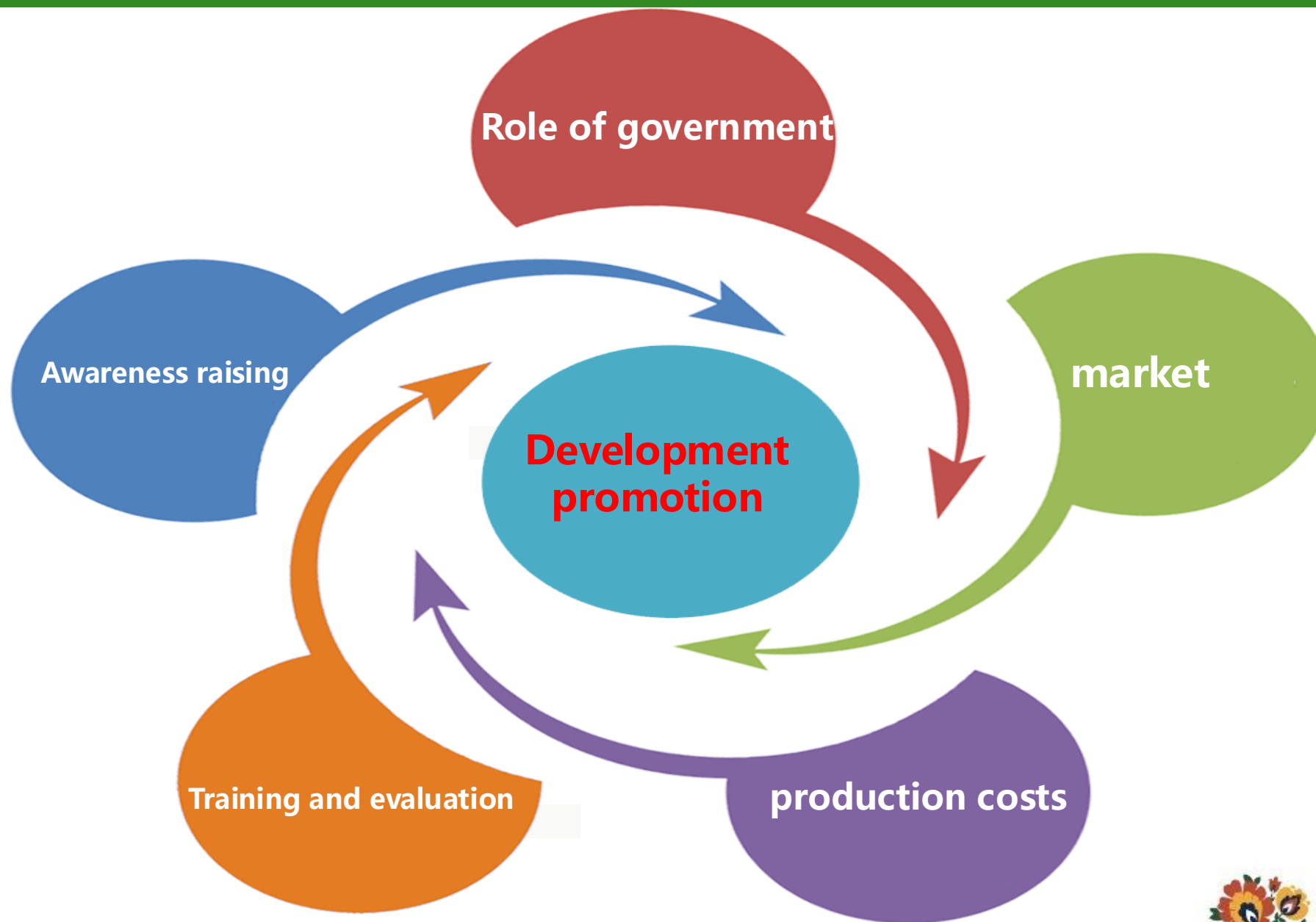
- Global organic consumption: **17 euros/person**
- Switzerland: 468 euros, followed by Denmark, Austria
- China: **9 euros/person**, with a huge potential.



Organic Products Production Value, Sales and Sales Ratio, 2020-2023

2023-2024 Major Organic Processing Products Sales Ratio

Processed products	Sale volume (thous.tons)	production (Thous. tons)	Sales ratio (%)
milk products	1089	1461	74.5
Cake and biscuit	2	3	63.3
Infant food	30	50	60.9
Convenience food	48	79	60.6
Sugar and edible sugar	5	10	53.8
Canned food	38	113	33.7
Meat and meat products	14	52	26.1
Seasoning	26	102	25.6
Fried foods and nut products	10	40	23.8
Bean products	4	17	22.2
Alcoholic beverages	48	234	20.7
Beverages	40	242	16.5
Grain processing products	263	1756	15.0
Vegetable products	10	91	10.5
Total	1626	4250	38.3





ORGANIC AGRICULTURE



谢谢 THANKS

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